



Jennifer McFadden

TRAVEL BLOGGER



About Me

I'm a travel-addicted wife and mama of two, in search of our next family adventure. I started my travel blog in 2021 to show parents that travel doesn't have to end when you have kids. That's when the *real* adventure begins.

On the Blog

My blog features unique, family hotel recommendations that are central to outdoor activities.

Clothing for a Cause

As a physical therapist, I am passionate about helping others. That's why I've created my own clothing line, Clothing for a Cause, from which 100% of proceeds go toward making travel easier for children with disabilities.

Adventure is for *everyone*.

STATISTICS & DEMOGRAPHICS



Blog Engagement



Monthly Blog Pageviews



From US



1.7K Followers



Women



35-44 y.o.



25-34 y.o.



Let's work together!

My audience would love your hotel and the family amenities it offers.

Spacious, unique, refined - it looks perfect!

Here's why you should...

In addition to my rapidly growing and highly engaged audience, I also promote my blog posts to multiple Facebook travel groups, consisting of over 1.6 million members combined.

This marketing strategy not only reaches a larger audience, but also a well-targeted and trusting one.

When a member asks for hotel recommendations in a specific region, I reply, noting a few unique highlights of the hotel and a link to my relevant blog post, for all intrigued members to see!

PREVIOUS COLLABORATION

DAS
EDELWEISS



The Best Kid-Friendly Luxury Resort in Austria

Blogpost about luxurious family
vacation in beautiful Grossarl



The Flying Mum

Collaboration Includes

- Full feature blog post
- Social media campaign (stories, posts, reels)
- Regular promotions to Facebook travel groups (> 1.6 million members)

